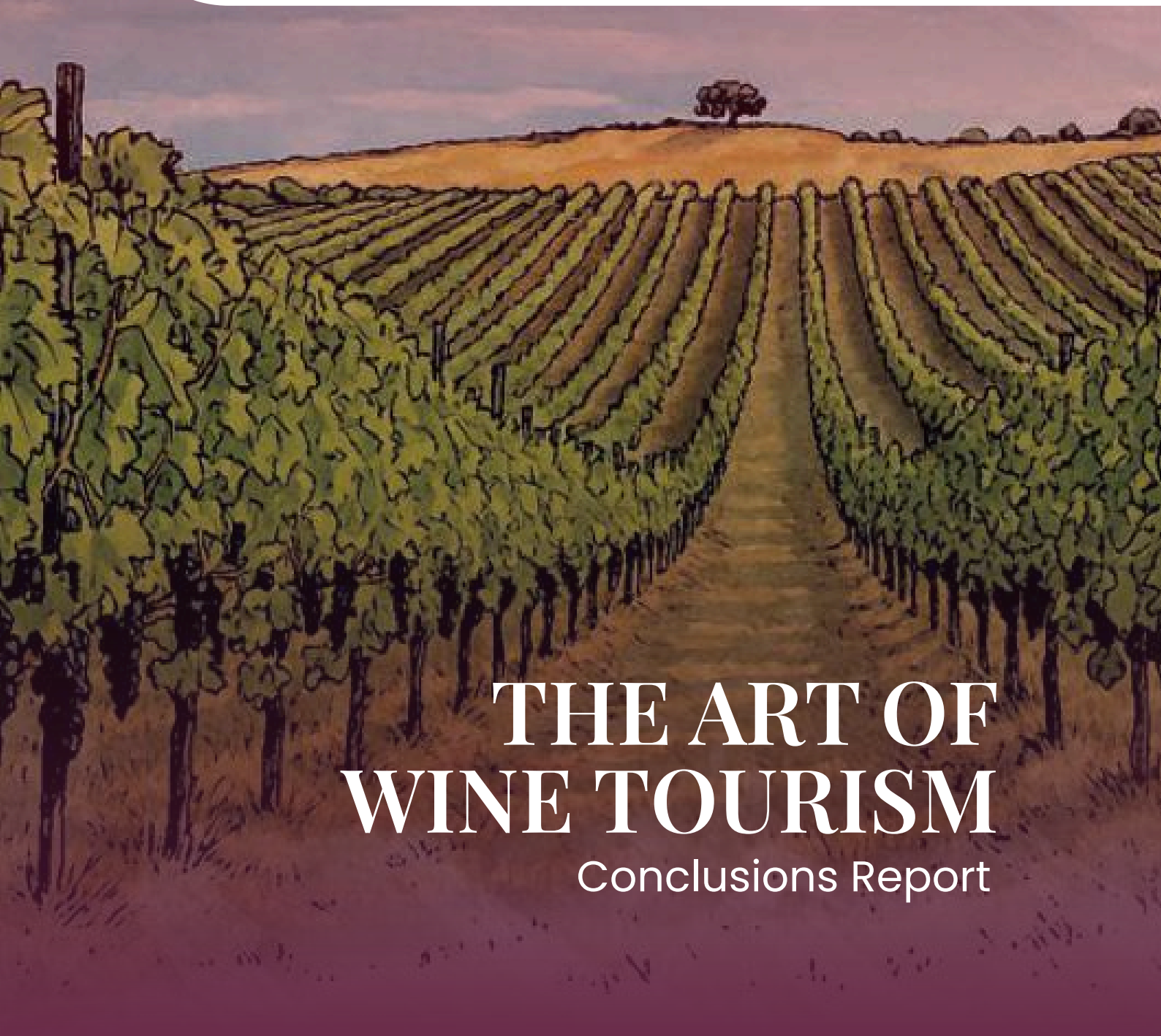


9th UN Tourism Global Conference on Wine Tourism

Plovdiv, Bulgaria. 6-7 October 2025



THE ART OF WINE TOURISM

Conclusions Report





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Conclusions

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Introduction

Held on 6–7 October 2025 in Plovdiv, Bulgaria, under the theme “The Art of Wine Tourism”, the 9th UN Tourism Global Conference on Wine Tourism bridged innovation and tradition bringing together heritage and modernity while inspiring both professionals and visitors alike. Each year, the conference brings together global experts, policymakers, and industry leaders to work on practical solutions that position wine tourism as a driver of a more inclusive, sustainable, and resilient future for destinations and communities.

Culture and territory are intrinsically linked through wine tourism

For many destinations, winemaking represents an integral part of their history and identity and has become a key element of the national brand image. Wine tourism plays a crucial role in promoting and positioning destinations, preserving cultural heritage and diversity, and supporting local communities. It contributes to economic development while fostering cultural expression and local identity, reinforcing community pride.

Bringing together more than 300 industry leaders and policymakers from 27 countries, to the Conference provided a platform for the exchange of knowledge and good practices in areas such as policy, product development, communication, and talent attraction.



The Art of Wine Tourism

The Art of Wine Tourism placed immersive storytelling at the centre of discussions, encouraged closer collaboration across the value chain, and explored how innovation and digital tools could add value to wine tourism experiences. Through these efforts, UN Tourism supports destinations, especially rural communities, in creating opportunities beyond economic growth, including skills development, sustainability, inclusion, and innovation across the wine tourism value chain.



Opening Ceremony

Mr. Zurab Pololikashvili, Secretary-General of UN Tourism, together with **Mr. Miroslav Borshosh, Minister of Tourism of Bulgaria**; **Mr. Georgi Tahov, Minister of Agriculture and Food of Bulgaria**; and **Mr. Kostadin Dimitrov, Mayor of Plovdiv**, officially inaugurated the 9th UN Tourism Global Conference on Wine Tourism.

Wine is culture, history, and identity – a living connection between people and territory

In his opening remarks, **UN Tourism's Secretary-General, Mr. Zurab Pololikashvili** highlighted the growing global interest in wine tourism as a powerful bridge between culture, identity, and heritage preservation. He underlined that, while wine tourism contributes to economic development, its future is equally shaped by innovation and creativity. Wine, he noted, naturally connects with the arts in all their expressions—from design, architecture, and gastronomy to music, literature, and local traditions.

The **Secretary-General** further emphasized how Plovdiv's rich cultural landscape illustrates the role of wine tourism in driving regional growth, social cohesion, and heritage. He stressed that the ultimate goal of wine tourism is to **generate meaningful opportunities** for communities through authentic connections between people, place, and culture.





Mr. Georgi Tahov, Minister of Agriculture and Food of Bulgaria, highlighted wine as an integral part of Bulgarian history, culture and identity, shaping the country's image.

Bulgaria has a strong winemaking legacy, with approximately 55,000 hectares of vineyards, around 61% of which are dedicated to wines under protected designations of origin and geographical indications.

The combination of skills, innovation and modern technologies sustains consumer interest and attracts more visitors, highlighting the need for coordination between the Ministry and other sectors to support rural development.

"Wine tourism is where travellers discover the spirit of a country and its communities, and we are here to open new horizons for the sector in Bulgaria."

Mr. Miroslav Borshosh, Minister of Tourism of Bulgaria, reaffirmed the strategic importance of wine tourism within Bulgaria's national and international tourism agenda, and underlined the need for coordinated action across government institutions, working in the same direction and closely involving local authorities to ensure the success and sustainability of wine tourism initiatives.

"Wine brings together all four elements: culture, history, nature, and labor."

He also underscored the essential role of people in turning vision into tangible outcomes, from dedicated public-sector professionals to passionate winemakers committed to both wine and tourism.



Mr. Kostadin Dimitrov, Mayor of Plovdiv, outlined a vision that blends authenticity, heritage and innovation with a forward-looking approach. As one of Europe's oldest continuously inhabited cities, Plovdiv has emerged as a destination where visitors experience culture firsthand.

Central to this vision is strong collaboration between the municipality, universities and the academic community, supporting initiatives that preserve heritage while embracing innovation. The Municipality plays a key role in promoting these efforts through cultural activities such as wine tastings, festivals and exhibitions, connecting visitors with local communities.

"In Plovdiv, tradition is continuously reinterpreted through innovation, with wine at the heart of its cultural identity."



The Art of Bulgarian Wine

Krasimira Kodukova, Board Member of the **Bulgarian Association of Wine Professionals (BAWP)**, highlighted wine as one of the most authentic ways to discover a country's heritage — honouring millennia-old traditions and hospitality while respecting pure and diverse terroirs.

***"For the Bulgarian Association of Wine Professionals,
Bulgarian wine is a blend.
It is a blend of experiences, traditions, nature, discovery, and people.
Every bottle is a piece of that story to be shared."***

Origins and Heritage

The tradition of winemaking in Bulgaria dates back to the ancient Thracians—one of the earliest civilizations in Southeastern Europe—who used wine in their religious rituals.

In the framework of the Conference, the publication ***Wine Routes of Bulgaria*** was developed to highlight the country's rich wine heritage, showcasing its vineyards, wines and indigenous grape varieties, internationally recognized for their quality and unique character.

[**Access the publication**](#)

High Level Session

Wine Tourism as a Driver of Sustainable Development: Co-creating new opportunities

Moderator:

Cordula Wohlmuther, Regional Director for Europe, UN Tourism

Speakers:

- H.E. Ms. Irena Georgieva, Deputy Minister of Tourism of Bulgaria
- H.E. Ms. Anna Karamanli, Deputy Minister of Tourism of Greece
- Mr. Andrej Orlandic, Director General of Ministry of Tourism of Montenegro
- Ms. Irena Todorova, Executive Director of the UNESCO Regional Office in Sofia
- Dr. Elif Balci Fisunoğlu, Vice General Manager, Tourism Operations & Development, Türkiye Tourism Promotion and Development Agency (TGA)

The session highlighted how enabling environments and **coherent policies** support wine tourism as a driver of local development, key pillars including destination **governance**, integrated **land-use planning** and **community participation**.



H.E. Ms. Irena Georgieva

The Deputy Minister of Tourism of Bulgaria emphasized that wine tourism is a pillar of sustainable tourism development in the country. She highlighted its role in supporting local communities, family businesses and the preservation of traditions, and underlined the Ministry's responsibility to foster coordination across the public and private sectors and promote specialized forms of tourism that benefit small communities.

H.E. Ms. Anna Karamanli

The Deputy Minister of Tourism of Greece highlighted wine tourism as a strategic element for sustainable development, as it diversifies tourism offerings by extending the season and attracting high-value visitors seeking authentic experiences and Greek culture. She stressed the importance of collaboration between the public and private sectors through multistakeholder partnerships, as well as the development of legislation ensuring quality standards and inclusiveness, supported by certification schemes.

Dr. Elif Balcı Fisunoğlu

The Vice General Manager of the Türkiye Tourism Promotion and Development Agency presented the country's approach to promoting wine destinations as holistic living cultural systems, where authenticity is preserved and deeply rooted in local identity. She emphasized the synergies between wine tourism and other forms of tourism, such as rural and mountain tourism, creating comprehensive visitor experiences. She highlighted the role of TGA in ensuring that each experience generates direct and positive benefits for local communities by connecting visitors with local people and culture.



Mr. Andrej Orlandic

The Director General of Tourism of Montenegro noted the country's long tradition of wine production and the importance of maintaining and enhancing this asset within a growing tourism sector. He highlighted the need to diversify tourism products to reduce seasonality of tourism, identifying wine tourism as a key tool to better connect tourism with agriculture, gastronomy, and local culture. He emphasized that, alongside the efforts of the public sector, strong public-private cooperation and regional policy harmonization are essential for sustainable growth.

Ms. Irena Todorova

The Executive Director of the UNESCO Regional Office in Sofia emphasized that safeguarding wine traditions requires the active involvement of all stakeholders throughout the value chain. She underlined that winemaking, unlike many other crafts, bridges tangible and intangible cultural heritage, encompassing landscapes, traditional knowledge, craftsmanship, and social practices. As a social and cultural practice, wine contributes to the safeguarding and transmission of related traditions and crafts, fostering local pride, community cohesion, and a shared sense of unity.

The panel highlighted the increasing importance of regional and international cooperation in wine tourism, underscoring the need for a long-term vision and strategic planning.

Get inspired!

Sculpting the Future of Wine Tourism

The Tenute Lunelli Journey

Presentation by **Camilla Lunelli**, Communication and Sustainability Director of Gruppo Lunelli (Italy)

“Art can be a manifesto for wine tourism.”

– Camilla Lunelli

Arnaldo Pomodoro’s creation, the Carapace of Tenute Lunelli—the first winery sculpture—stands as a powerful symbol.

It reflects how art, wine and territory can come together to elevate the meaning of wine tourism.

The Lunelli Group, present in Trentino, Tuscany, and Umbria, believes that wine quality and beauty should go hand in hand, reflecting the spirit of the landscape and blending harmoniously with it. Today, **Carapace has become a landmark** of one of the world’s most compelling wine destinations.



Wine Tourism and the Arts: What makes an experience unique

Moderator:

Sandra Carvao, Director of Market Intelligence, Policies and Competitiveness, UN Tourism

Speakers:

- Gergana Todorova, CEO of WineTours.bg (Bulgaria)
- Nicolas Manfredini, CEO of Winalist (France)
- Camilla Lunelli, Communication and Sustainability Director, Gruppo Lunelli (Italy)
- Pilar Rodríguez, Chef of Food&Wine Studio Restaurant at Viu Manent Winery; UN Tourism Ambassador for Gastronomy Tourism (Chile)

This panel brought together international industry leaders representing wineries, restaurant, tour operators, and digital distribution platforms. From product design and on-site experiences to digital distribution and communication, speakers explored how creativity, gastronomy, and storytelling are essential to delivering high-quality wine tourism experiences and enhancing visitor engagement, positioning vineyards and wines as cultural landmarks within destinations.

As a consumer, what makes a wine tourism experience unique is....

Gergana: Passion

Pilar: People

Nicolas: Learning and Sharing

Camila: Authenticity





For **Gergana Todorova**, CEO of **WineTours.bg** (Bulgaria), **integrating art and culture** into wine tourism experiences is a key driver of visitor interest, with growing demand for curated offerings such as tastings in historical settings and vertical tastings that reflect evolving consumption patterns and visitor expectations.

Pilar Rodríguez, Chef of the **Food & Wine Studio Restaurant at Viu Manent Winery** (Chile), shared how at the restaurant, the concept goes beyond wine tasting, offering an experience deeply rooted in the valley where it is located. Proximity to the vineyards shapes the culinary approach, creating wine tourism experiences led by gastronomy. Beyond the restaurant setting, dedicated programmes can foster a deeper relationship between food and wine, resulting in **cohesive destination experiences** that remain with visitors.

Camilla Lunelli, Communication and Sustainability Director of **Gruppo Lunelli** (Italy), observed changes in demand patterns at the technical level: visitors are increasingly interested in the stories behind the wine, the people, and the land. As a result, **immersive experiences** that connect wine, landscape, and gastronomy are increasingly valued.

From the perspective of **Nicolas Manfredini**, CEO of **Winalist** (France), a leading European wine tourism booking platform, wine tourism has evolved from simple tastings to more educational and engaging experiences, becoming increasingly accessible, while also requiring greater **adaptability across the visitor journey** to ensure a seamless experience from arrival to tasting and purchase.

"There is no need to revolutionize, but rather to build on what already exists and transform it so people can better understand the territory and the story behind it."

Nicolas Manfredini

Masterclasses

The masterclasses explored key assets shaping distinctive wine tourism experiences, focusing on culture and creativity.

Key themes explored:

- Gastronomic arts enriching the visitor experience
- Storytelling to communicate destination identity
- Cultural assets elevating wine tourism
- Digital channels and innovation enhancing the visitor journey

Held in Plovdiv's museums and cultural landmarks, the masterclasses highlighted the strong link between wine, heritage and place, showing how culture and innovation can come together to create distinctive and engaging wine tourism experiences.





Masterclass 1

A Culinary Canvas

Enhancing Wine Tourism through Gastronomic Art

Led by **Pilar Rodríguez**, UN Tourism Ambassador for Gastronomy Tourism and Chef of Food&Wine Studio Restaurant at Viu Manent Winery (Chile)

Gastronomy can elevate wine tourism as a vehicle for storytelling and identity, moving beyond tasting to create meaningful connections with communities.

Pairing local cuisine with local wines strengthens the relationship between territory, heritage and taste, shaping more authentic visitor experiences. Positioned at the intersection of tradition and innovation, gastronomy has emerged as a powerful tool to enhance wine tourism, promote destinations and integrate sustainability into winery operations.

Masterclass 2

Staging the Moment

The Role of Events in Wine Tourism

Led by **Annareth Bolton**, Freelance Event Organizer and Project Manager at Destinate (South Africa)

Held at the **“Boris Hristov” House of Culture**, this masterclass highlighted how events and cultural elements can convey the unique identity of wineries and engage audiences through storytelling.

Creative event design can attract diverse audiences, from casual visitors to wine enthusiasts. By focusing on the destination’s cultural uniqueness, participants learned to create moments that connect visitors with the territory and community, enhancing engagement and delivering authentic experiences that support wine tourism.



The Iron Forest at Bodega ENATE (Spain)



Masterclass 3

Spaces that Speak

Culture, Museums and the Power of Place in Wine Tourism

Led by Ana Gallego , Palacio, Marketing, Communications and Wine Tourism Manager at Bodega ENATE (Spain)

Held at Bishop's Basilica of Philippopolis, this masterclass highlighted how spaces themselves—from museums and cultural centres to thoughtfully designed wineries—can enhance the wine tourism experience by showcasing local identity and the heritage.

Architecture and design, storytelling, and cultural programming can elevate a wine destination's appeal, providing immersive experiences that reinforce authenticity and enrich the wine experience.

Masterclass 4

Lights, Camera, Terroir

Audiovisual Storytelling in Wine Tourism

Led by Emanuele Trono, President of Enodigital (Italy).

Digital technologies and audiovisual storytelling can enhance wine tourism experiences by engaging new audiences, maintaining visitor engagement, and promoting the cultural identity of a destination.

Held at the City Art Gallery, the masterclass showed how creativity, innovation, and storytelling, through immersive experiences and digital content, is key to communicating and showcasing a destination, celebrating its terroir, and creating meaningful emotional connections with diverse audiences. Participants examined how thoughtful and creative communication strategies can position wine tourism as a cultural, memorable, and distinctive experience, inspiring visitors worldwide.



“Lights, camera, terroir:

when we capture the vineyard, we are not just filming wine we are filming identity, culture, and emotion. And this is what inspires people to travel.”

Sharing is Caring

Key challenges and priorities in wine tourism

Through an interactive poll exercise, the audience identified key priorities and challenges for wine tourism, highlighting areas where more coordinated action and stronger cooperation are needed.

When identifying priorities, participants highlighted education and skills as the main area for improvement, emphasizing the need for upskilling and reskilling, as well as attracting and retaining talent—especially in rural and remote areas where wineries are often located—to strengthen the sector’s resilience.

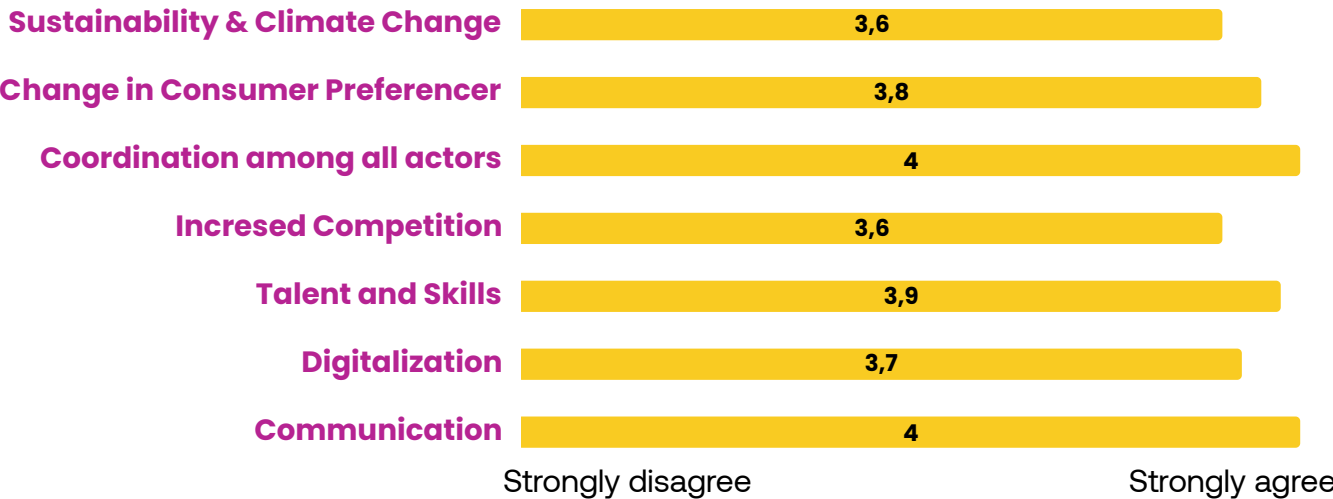
Clear governance and coordination frameworks were also seen as essential for structured and effective development. In parallel, participants stressed the need to strengthen knowledge on sustainability, with a particular focus on practical implementation.

Looking ahead, participants acknowledged additional challenges shaping the future of wine tourism. Changing consumption patterns, including lower wine consumption, were identified as a key factor influencing the sector.

The ongoing digital transformation of the industry was also highlighted as a major challenge. In this context, the importance of communicating more effectively with consumers, reaching new audiences, and designing and delivering high-quality, distinctive wine tourism experiences was acknowledged as decisive for the sector’s future.



Key challenges in wine tourism development



Biggest challenges in changing consumer preferences



Panel Debate

Wine Tourism Excellence in Action

Organized with the Great Wine Capitals Network

The **Great Wine Capitals Network** is a global platform for collaboration, bringing together wineries, hospitality providers, policymakers, experts and researchers to exchange knowledge and best practices across key areas.

Through cross-city learning and the sharing of exemplary initiatives—from climate action and sustainability to innovation in visitor experience design—the network supports excellence in wine tourism by connecting visionaries and innovators across destinations.

The session was moderated by **Madalena Vidigal**, Wine Consultant, Trainer and Communicator at EntreVinhos (Portugal) and brought together leading representatives from the GWC network, including:

Francisco Bragoni

Hospitality & Wine Tourism Manager, Bodegas Salentein (Argentina)

Jorge Alves

General Manager & Winemaker, Quanta Terra Douro (Portugal)

Juan Jesús Valdelana

Owner & Winemaker, Bodegas Valdelana (Spain)



Argentina

Drawing on the experience of **Bodegas Salentein (Argentina)**, which reflects a family-led vision, Francisco Bragoni emphasized that visitors become ambassadors of the destination.

By offering immersive experiences that combine wine, culture and architecture—through an award-winning restaurant, a chapel, an art gallery and distinctive architectural design—culture is embedded as an essential element of the wine tourism experience, deeply connecting visitors to the terroir and surrounding communities.

Portugal

At Quanta Terra Douro (Portugal), art has become a defining pillar of the winery's wine tourism strategy. As highlighted by Jorge Alves, this journey began in 2021 with the first Wine & Art Edition, featuring artist-designed labels, and continued through collaborations such as Joana Vasconcelos' artistic intervention.

Through the integration of sculpture, music, poetry, and visual arts, wine tourism has evolved into a cultural platform that moves beyond tasting, positioning wine as a gateway to creativity and cultural expression.

Spain

At Bodegas Valdelana (Spain), history is the foundation of wine tourism excellence. Rooted in terroir and shaped by generations, Juan Jesús Valdelana highlights that their wines reflect the identity of the people behind them.

By creating lasting memories and emotional connections through storytelling, heritage, and intergenerational knowledge, visitors can engage deeply with the destination and its cultural legacy.

Bodega Quanta Terra (Portugal) Distillery No.7 is inaugurated with a Joana Vascolcelos Artistic Intervention.



Excellence in wine tourism is achieved by embedding wine experiences within the identity, history and culture of local communities. Integrating territory, people, heritage and culture not only enhances authenticity, but also strengthens visitor engagement.

Investing in meaningful relationships with visitors and communities, together with recognition and collaboration through networks and awards, is a key driver for advancing wine tourism excellence globally.

Global Wine Tourism Report 2025

Wine tourism has emerged as a key driver of regional development, supporting rural economies, communities, and cultural heritage. However, the lack of comprehensive and comparable international data has limited the ability of policymakers and industry stakeholders to make informed, evidence-based decisions.

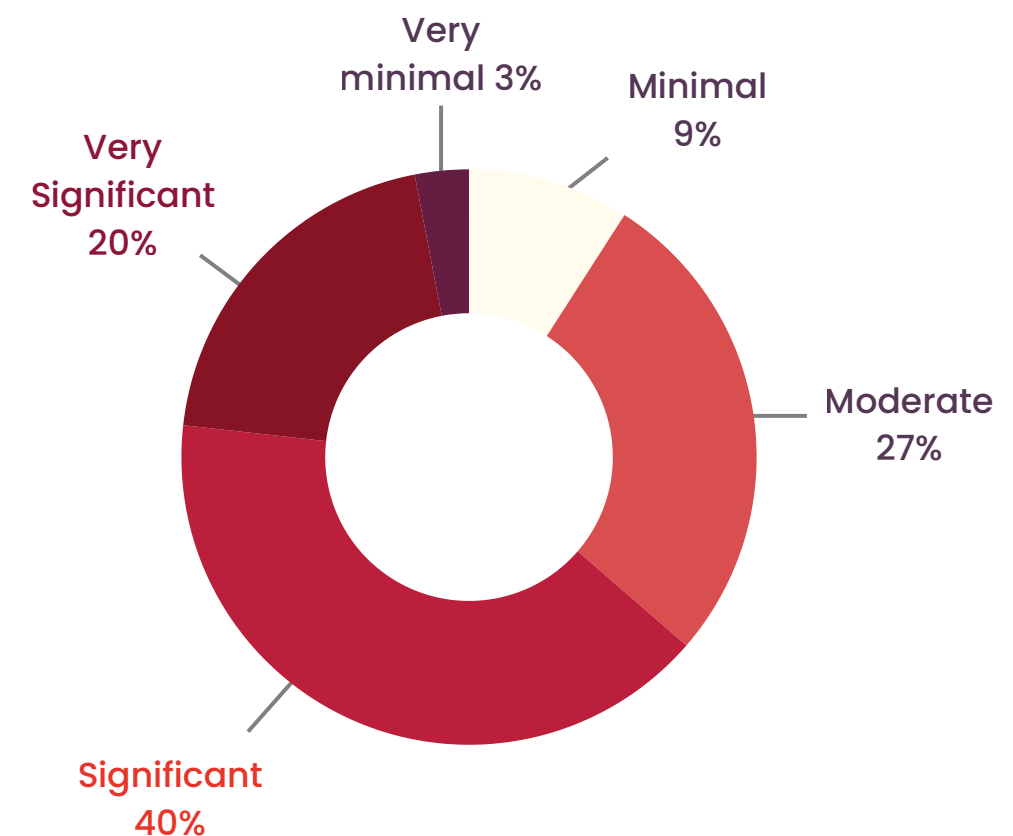
In response to this need, the Global Wine Tourism Report was conducted in 2025 as the first study of its kind at an international level.

Led by Hochschule Geisenheim University, in collaboration with UN Tourism, the Great Wine Capitals network (GWC), the International Organisation of Vine and Wine (OIV), and WineTourism.com, the study draws on data from 1,310 wineries across 47 countries.

It aims to identify current trends and assess future developments in wine tourism, exploring both demand and supply of experiences, as well as cross-cutting topics such as sustainability.

Gergely Szolnoki, Professor of Market Research, Hochschule Geisenheim University (Germany) presented the main findings of the report.

Wine tourism is widely recognized as a key economic driver

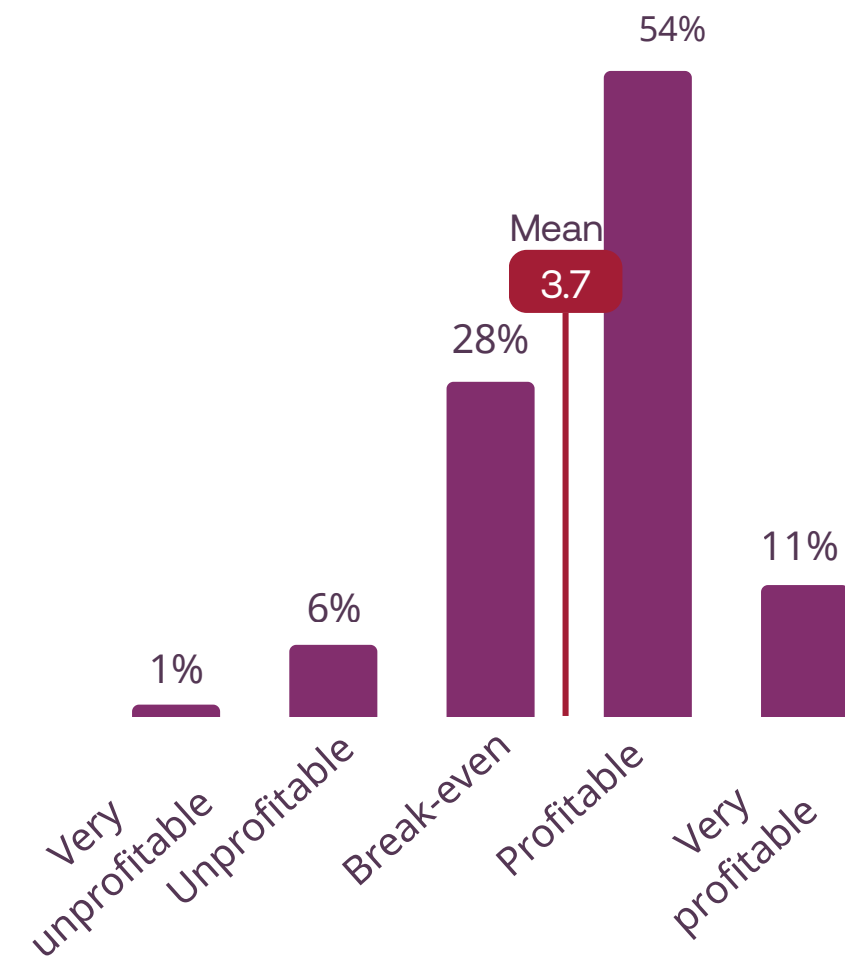


The report confirms that wine tourism is widely recognised as an economically important activity across regions and business sizes.

60% of respondents consider it to have a significant or very significant economic impact in their region, while more than a quarter describe the impact as moderate, reflecting variations linked to local contexts.

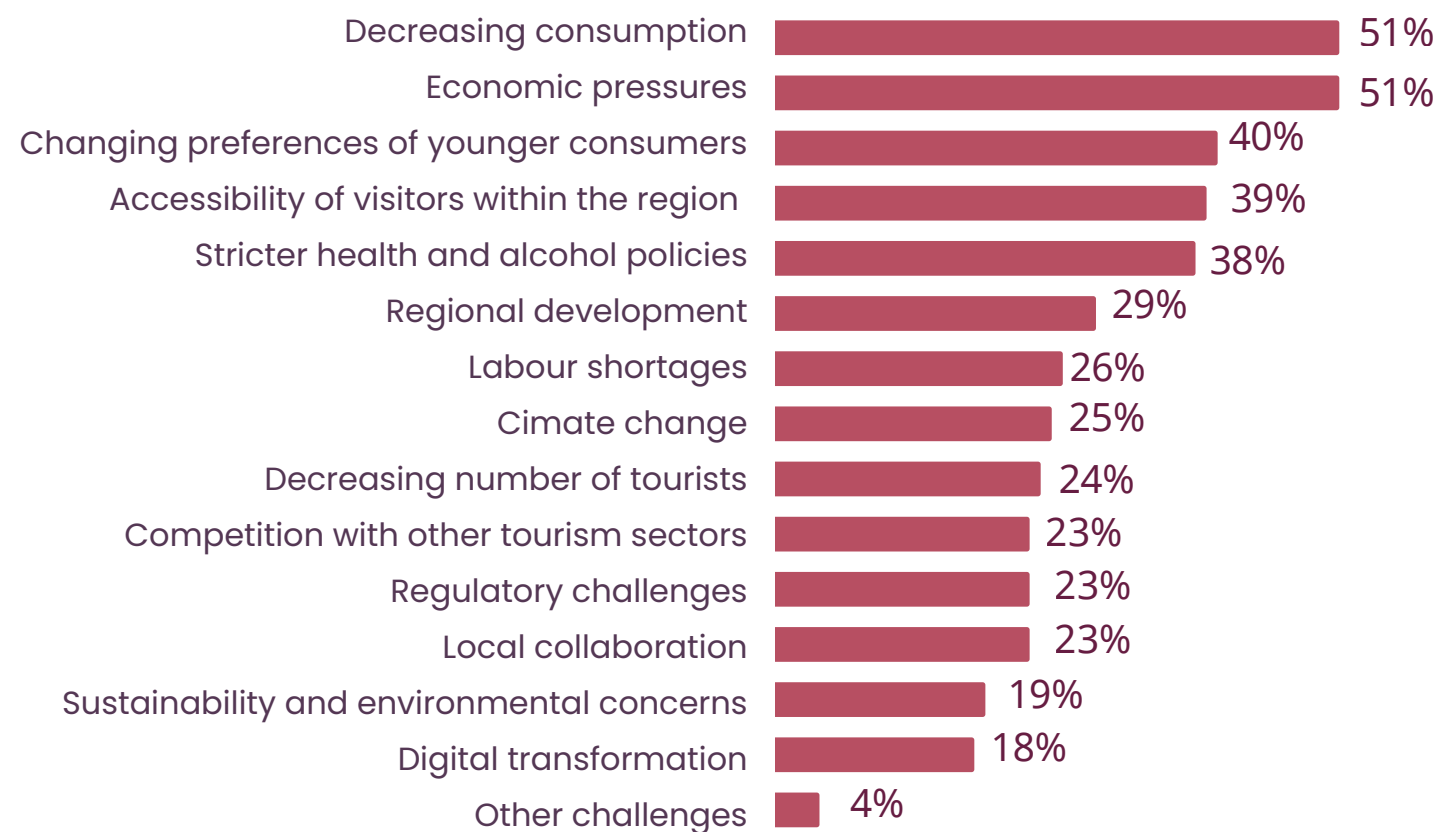


Wine tourism profitability and share of total revenue



- Wine tourism is largely profitable, with 65% of wineries reporting it as profitable or very profitable.
- Revenue shares are highest among non-European and smaller wineries, highlighting its role as a key diversification and resilience strategy.
- Experiences beyond traditional formats are increasingly important, including food pairings, meet-the-winemaker encounters and private events.
- At the same time, wineries are under increasing pressure from declining consumption, economic constraints, evolving visitor preferences, mobility issues and regulatory barriers.

Current challenges in wine tourism



GLOBAL WINE TOURISM REPORT 2025



GWT Report 2025 Web



Report Summary

- Wineries face increasing pressure from declining consumption, economic constraints, shifting visitor preferences, mobility issues and regulatory barriers, compounded by structural challenges such as regional disparities, labour shortages and climate change.
- Regional differences are clear: overseas wineries are more exposed to market contraction and changing behaviour among younger consumers, while European wineries place greater emphasis on sustainability, digitalisation and regulatory challenges.
- Larger wineries are particularly affected by declining visitor numbers and shifts in younger consumer segments.
- At the same time, innovation is a key driver of competitiveness and visitor appeal, while sustainability is becoming increasingly critical.
- Overall, wine tourism stands as a central pillar of the global wine sector, with strong growth potential ahead.

Get Inspired!

The Art of Communicating Wine Tourism

Emanuele Trono, President, Enodigital (Italy)

Online narratives are increasingly shaping wine tourism worldwide. Through digital communication, wineries can reach new audiences and craft experiences that are authentic, emotional and shareable.

As wine tourism becomes increasingly digital-first, storytelling plays a central role in connecting visitors with people, place and the journey behind each wine. In this context, creativity is essential, requiring original and well-crafted narratives that go beyond standard formats and reflect the desired brand image.

Social media acts as a global window, turning visitors into ambassadors and amplifying experiences through creativity and authenticity. It plays a key role in building visibility and fostering lasting connections between destinations, brands and audiences.

Visual content is essential to attract visitors, but it must be supported by a clear and coherent strategy. Approaches such as personalisation and data-driven segmentation are crucial to reach the right audiences and maximise engagement.

“Wine should be tasted, but before that, it should be told”

Crafting the Future: The Art of the Human Touch

Moderator:

Sabiha Apaydin, Wine Consultant and Founder of the "Root Origin Soil" Wine Conference (Türkiye)

Speakers:

- Vanina Manini Williams, Experiences Manager at Finca El Paraíso by Luigi Bosca Winery (Argentina)
- Elisa Ucar, Director of the EDA Drinks & Wine Campus (Spain)
- Prof. Georgi Toskov, University of Food Technologies of Plovdiv (Bulgaria)

The human factor is central to wine tourism. Drawing on the experience of Finca El Paraíso, **Vanina Manini** highlighted the importance of sharing the story behind the wines with cultural sensitivity and authenticity to create meaningful and engaging visitor experiences. Emphasising uniqueness and competitiveness ensures that these experiences are both distinctive and impactful.

From an academic perspective, **Prof. Georgi Toskov** underlined the importance of continuous education and skills development in strengthening the competitiveness of wineries. Closer collaboration between academia and industry is key to preparing talent for the evolving demands of wine tourism. In this context, universities play a vital role in fostering entrepreneurship and innovation as drivers of growth and transformation.

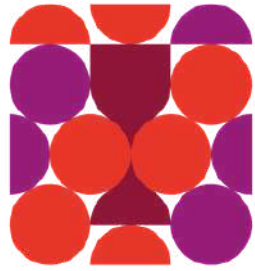


Education and the transmission of knowledge and heritage are essential for fostering innovation. Elisa Úcar emphasized that **authenticity, excellence, and innovation**, combined with hands-on experience in managing profitable business models, are critical skills for the next generation of wine tourism professionals.

Cross-disciplinary education—linking agriculture, gastronomy, and marketing—prepares graduates to shape the policies and strategies that will define the future of wine tourism.

Education is a driver of transformation. Wine tourism must remain human-centered and regionally rooted. Education is not an add-on but the strategic backbone of the sector, partnerships across academia, public institutions, funding bodies are crucial to its success.





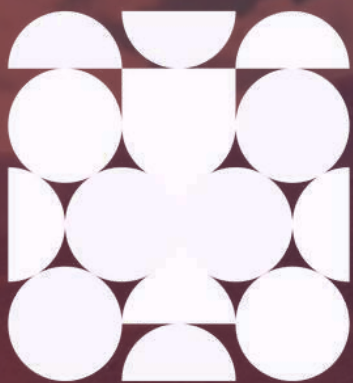
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Conclusions

- 1 Cross-border collaboration in wine tourism can boost innovation, employment, and regional development
- 2 Policy frameworks are essential for improving infrastructures, ensuring quality standards, stimulating investment, and promoting local development.
- 3 Partnering with like-minded organizations creates value, supports shared growth and strengthens inter-agency collaboration.
- 4 Design, art, and creativity open new opportunities as travelers increasingly seek emotional and holistic experiences that go beyond the technical.
- 5 Both small and large wineries hold unique value and potential when guided by authenticity, passion, and excellence.
- 6 Destinations and wineries must diversify their strategies and coordinate efforts to foster synergy and achieve greater collective impact.
- 7 Although wine consumption is declining, wine tourism continues to grow – highlighting the importance of nurturing lasting relationships with visitors.
- 8 Changing market dynamics call for stronger action on sustainability and effective use of social media.
- 9 Storytelling is the art of care, transforming visits into meaningful, memorable experiences.
- 10 The human factor defines wine tourism, nurturing talent while mastering the basics – including language skills – is key.





9th UN Tourism Global Conference on Wine Tourism

**6–7 October 2025
Plovdiv, Bulgaria**

THE ART OF WINE TOURISM



MINISTRY OF TOURISM



UN Tourism



MUNICIPALITY OF PLOVDIV



МИНИСТЕРСТВО НА ЗЕМЕДЕЛИЕТО И ХРАНИТЕ
MINISTRY OF AGRICULTURE AND FOOD